

Topic: Recreation Forum meeting

Time: January 19, 3:00 PM Pacific Time (US and Canada)

Time	Agenda Item	Desired Outcomes
3:00	Join ZOOM and Roll Call Approval of December notes	Set expectations and clear goals for teleconference meeting. Join a little early if possible, so we can troubleshoot any tech issues people may have
3:10pm	Winter Recreation Pressures <ul style="list-style-type: none">• Video updates• Use Patterns and Calls to Action	Nicky Pasi, Deb Kelly, Tonya Morrey, Bradley Gasawski, Eva Tyler, Ken Austin Victoria Wilkerson
3:40	Great American Outdoors Act 2020 <ul style="list-style-type: none">• What it is!• How it's manifesting in Kittitas	Mackenzie Dolstaad – GAOA 101 Update on Cle Elum District Projects – Jon Meier Brainstorm local engagement opportunities <ul style="list-style-type: none">• Volunteer Installation• Identification of trailwork needs
4:10	Voluntary Surcharge Programs	Erin Krake
4:30	Adjourn	

Join Zoom Meeting

<https://zoom.us/j/842158553?pwd=a1VwS3dyaUsySkIpc3hhS2cyMDJ4QT09>

Meeting ID: 842 158 553

Password: 848859

One tap mobile

+16699006833,,842158553#,,848859# US (San Jose)

+13462487799,,842158553#,,848859# US (Houston)

1/19/2021

Present: Eugene Reed, Eva Tyler, Crystal Smith, Deb Essman, Wayne Mohler, Ken Austin, Kathy Baker, Doug Kilgore, Karen Behm, Ted Jackson, Madison Ford, Bradley Gasawski, Kristin Ashley, Nancy Lillquist

Land managers: Jon Meier, Darcy Batura, Brian Straniti, Jason Goldstein, Pamela McConky, Tristan Spencer, Stephanie Margheim

Guests and presenters: Victoria Wilkerson, Mackenzie Dolstaad, Erin Krake, Tonya Morrey

Crystal Smith

Commented [TM1]: Affiliation?

- Note changes/updates
 - No updates for December notes
- Winter recreation pressures
 - Video Updates
 - Nicky Pasi – Eva submitted and others are pending, sending to Deb Kelly at Forest Service (FS) to edit and cut together, then will be sent to recreate responsibly and winter recreation collaboratives to share to winter rec users
 - Victoria on behalf of Deb – video editing capabilities are limited, start with high-quality videos
 - Bradley Gasawski – what to bring cross country skiing, what to bring back country skiing, emergency action plans, safety in the mountains in the winter
 - Eva Tyler - what to wear, what should be in your pack, safety and where to go
 - Ken Austin – appropriate trail usage given that they are not all snow-covered
 - Tonya – intro to mapping apps: Gaia GPS, CalTopo, Avenza
 - Social media account holder email list to notify other account holders when a post is created that can be shared?
 - Use patterns and calls to action (Victoria Wilkins – public affairs officer Okanogan-Wenatchee National Forest)
 - Overcrowding and pressure increase in sno-parks in Cle Elum, vehicles backed up onto frontage road, parking on on-ramps, sledding on the highway interchange, at the point of being a large safety hazard and impacting partners
 - Inter-agency process, WTA, DNR, KittCo, Summit at Snoqualmie signed on joint-press release to get messaging out about this concern to users
 - Not sno-park holder that's the issue, but others wanting to get out for snow-play (sledding, make snow angels and snowmen, etc.)
 - 2 weekends ago, extra FS enforcing around Cabin Creek and Salmon La Sac, KittCo Deputies still out overtime, issuing citations for not having permit
 - Still unmanageable levels of use
 - Tried directing people to Blewett, had to revert enforcement to Blewett, State Patrol had 4 tow trucks at rotation at Blewett pulling cars off highway
 - Trying to reach correct audiences that aren't already plugged in to our channels
 - Tried to get Seattle area media, not the week for it due to inauguration, will try again following weeks
 - Working with State Patrol to get reader boards and radio transmissions of messaging - before North Bend
 - Asks:

- Rely on Recreate Responsibly Coalition content as a base with photos of sno-parks to show how bad it is to folks
 - Spread more feedback of impacts you are seeing
 - Do what you can to reach audiences FS can't
 - FS has talking points, info on sno-parks to be included. Also has pictures and info-graphics that can be shared. Note: partners can talk to some things more directly than FS can
 - Share material we want FS to share
 - Suggest these topics on News Channel tips to get this topics importance on their radar
 - Email Victoria (Victoria.wilkins@usda.gov) if you are interested in talking to media about subject
- Recreate responsibly meets again in Jan 27, Kathy Young will report back
- Karen: proof news media content by knowledgeable users to prevent future angst
- Ted: recommends utilizing bulletin boards and radio transmissions, state patrol could broadcast and direct to a Facebook page. Monitor capacity of enforcement and communicate on Facebook page. Include accommodation information so families can stay the night and try again if they can't get out
- Madison: KittCo currently shifting from destination marketing to destination management strategy, centralwashingtonoutdoor.com designed to get this type of messaging to travelers, trying to reach new audiences to push messaging towards. Includes info on local businesses for accommodation and dining
- Nicky: important to distribute to urban areas, engage members with west-side contacts
- Jason: drone footage of Cabin Creek and Salmon La Sac sno-parks from last weekend, could be used in messaging ([Winter snoparks - Google Drive](#)). Another solution: open-up new areas.
- Tonya: designate specific and possibly new snow play areas, not for skiing, snowmobiling, etc.?
- Wayne: suggests we approach by managing people's expectations, people come and then they're already anxious to get outside, can agencies make temporary parking available in play-areas?
- Great American Outdoors Act 2020
 - GAOA 101 (Mackenzie Dolstad – MSGT – stewardship program manager)
 - AKA Public Law 116-142
 - Permanently funds Land and Water Conservation Fund
 - Inaugurates the National Parks and Public Land Legacy Restoration Fund
 - Up to \$1.9 billion/year for 5 fiscal years
 - Revenue from energy development
 - For backlogged facility and maintenance needs
 - Does not fund acquisition, operations, or bonuses
 - Signed: Aug 4th, 2020
 - Annual report out of prioritized projects
 - A lot of trial and error this first year
 - Project goes from district, to forest, to region, to national review, then funds go back to region, to forest, then district

- Collaboration: FS, contracts, concessionaires, partners
 - Update on Cle Elum District Projects (Jon Meier)
 - Projects: fire rings for Cle Elum OKW, fee tubes, bear proof food locker, trail work on PCT or feeder trails, Kachess and Wish Poosh campground design, Northwest Youth Corps, BCHWA agreement, blasting material, multiple trail and road projects
 - Completion date: September 30, 2021
 - money can help agencies purchase land to remove checkerboard pattern
 - had 90 days to respond with priorities, focused on shovel-ready projects
 - Expect impacts to travel over summer with road work.
- Voluntary Surcharge Programs (Erin Krake)
 - AKA one percent donation, preferred name because of contradictory VSP acronyms
 - Kittitas Stewardship Foundation (Friends of the ECRP)
 - Envisioned as non-profit community group that works to support ECRP (rec forum and managers) as well as other local initiatives w/ grant writing, facilitation, stewardship, education, community, and advocacy
 - This would help with the lots of rec little resources issues
 - Used for rec projects (maintenance, repairs, connectivity, etc.), stewardship projects (trash removal, outdoor ed, fire resiliency, habitat improvement, volunteer coordination), facilitation (of ECRP), education, outreach, fundraising (staff person)
 - Revenue options: tourism promotion area fee (restrictive), endowment revenues (hard to start), membership or individual contributions (competition between various groups and build-up time), 1% donation program
 - 1% donation: fundraising tool, donation added to customer's receipt at local businesses, either 1% of bill or predetermined amount, customer notified about charge in 2 ways and can opt-out
 - Community driven and oriented, money raised and spent locally
 - Most partners are a part of tourism industry already
 - Let's people outside of community contribute in affordable way
 - Free for business owner to participate
 - Customer happy to help the reason they came to the area
 - Why KittCo? Rural county with many visitors and new residents, many businesses geared towards recreation tourism, rec tourism is a strong economic driver, visitors and residents value nature and its protection as well as "green" organizations
 - Next steps: organize foundation, create implementation plan, identify business participants, implement
 - Call to action: continue to provide input on project needs to ECRP, communicate opportunity to the groups you represent, advocate for support with everyone and anyone, get involved in organizational development activities (forming board and processes and procedures for dispersing funds, etc.)
 - Wayne: how will you address concern of funds going toward hiring person, can we tie into someone else's economic system? Answer: example in presentation misleading, how staff person paid is not decided yet

- Tonya: can a customer donate more or less if they desired? Answer: possible, but do not want to create hardship for business. Option to give customer info to foundation to donate directly
- Eva: will money for a specific business go toward a specific project? Answer: no, may highlight successful projects when talking about project with customer at a store
- Bradley: is revenue for 1% set up to write-off on taxes? Answer: not prepared to answer at this time, Erin will research
- Expect email from Erin to have conversation about this project